



The SugarHouse Event Center | Thursday, April 27, 2017



Digitizing the Enterprise - The Future is Now

Technology moves at an exponential pace and traditional organizations do not. True leaders cannot get left behind the digital curve. According to a recent McKinsey Study on Digital Quotient, Digital Leaders outperform their peers with 5X more revenue growth, 8X more operating profit growth, and nearly 2X better shareholder returns. Yet only 16% of companies are really positioned to be digital leaders in their respective markets. So while digital transformation is on the mind of most executives, there remains a significant gap in achieving the real impact of digitizing enterprises. To unleash these gains for your business true digital transformation requires rethinking how business is conducted including business processes, organization and talent, innovation models, and how to fully engage their digitally empowered customers.

Digitizing the Enterprise - The Future is Now

Platinum Level Sponsorship

- Logo in program book.
- Full-page color ad in program book.
- Recognized in promotional materials including Phorum website.
- Logo in a continuous loop in main staging area.
- 15 conference and reception tickets.
- Discounted tickets to sponsor-generated attendees.
- Recognized as a “Lightning Talk” sponsor.
- Opportunity to introduce “Lightning Talk” segment from stage.
- Opportunity to serve on a Phorum Planning Committee.
- Table top in Showcase/Expo.
- Invited to VIP Breakfast with Keynote – renowned business author [Geoffrey Moore](#).

Gold Level Sponsorship

- Logo in program book.
- Half-page color ad in program book.
- Recognized in promotional materials including Phorum website.
- Logo in a continuous loop in main staging area of venue.
- 10 conference and reception tickets
- Discounted tickets to sponsor-generated attendees.
- Invited to VIP Breakfast with Keynote – renowned business author [Geoffrey Moore](#).
- Recognized as a conference sponsor

Options:

- Lanyards. **SOLD**
- Name Tags.
- Food and Beverage.
- Program Book. **SOLD**
- Networking Lounge.
- Conference Bags.
- Charging Station.
- Book Marker in 300 Zone to Win Books.

Demo Pit Sponsorship **SOLD**

- Logo in program book.
- Full-page color ad in program book.
- Recognized in promotional materials including Phorum website.
- Logo in a continuous loop in main staging area of venue.
- 15 conference and reception passes.
- Discounted tickets to sponsor-generated attendees.
- Participation on Conference Selection Committee that selects 9-12 regional, early-stage companies to demo/showcase its technology.
- Participate as a Demo Pit Judge.
- Sponsor on stage during the Closing Session to present the Phorum Phorward trophy to the winning Demo Pit company.

Silver Level Sponsorship

- Logo in program book.
- Logo in a continuous loop in the main staging area of the venue.
- Recognized in promotional materials including Phorum website.
- 5 conference and reception tickets.
- Discounted tickets to sponsor-generated attendees.

Showcase/Expo

- Logo in program book.
- Recognized in promotional materials including Phorum website.
- 3 conference tickets.
- 6’ exhibit table top for demo & display.

Exhibitors may bring in:

- Floor-supported or table-supported banners/signage
(Please note that we cannot accommodate hung items.)
- Monitors and stands
- Power cords and power strips
- Hot spots for dedicated WiFi are suggested for live demos

Secure your spot now!

Call or email with any questions:

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Phorum 2017

The SugarHouse Event Center

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