



The Fillmore Philadelphia | Thursday, April 14, 2016



Systems of Insight

We've all heard about big data and the opportunities for insight, but how can real value be obtained—strategically for the enterprise as a whole, as well as for vertical segments of the business? We're talking about new technologies for the enterprise that go beyond normal analytics. Learn how to take advantage of these new approaches in today's multi-channel ecosystem where mobile engagement, customer analytics, big data, and digital technologies all promise to deliver insight, but seldom do so collaboratively.

www.phorumphilly.com

Sponsorship Details

Platinum Level Sponsorship

- Logo in program book
- Full-page color ad in program book
- Recognized in promotional materials including Phorum website
- Logo in a continuous loop in main staging area of venue
- 15 conference and reception passes
- Discounted tickets to sponsor-generated attendees
- Recognized as a panel or keynote sponsor
- Opportunity to moderate or introduce a panel or keynote and/or to participate on a panel
- Opportunity to serve on a Phorum Planning Committee
- Table top in Phorum Showcase

Gold Level Sponsorship

- Logo in program book
- Half-page color ad in program book
- Recognized in promotional materials including Phorum website
- Logo in a continuous loop in main staging area of venue
- 10 conference and reception passes
- Discounted tickets to sponsor-generated attendees
- Recognized as a conference sponsor

Options:

- Lanyards/name tags - **SOLD**
- Food and beverage
- Coffee cups and sleeves
- Program book - **SOLD**
- Networking lounge - **SOLD**
- Giveaway (TBD)
- Conference bags
- Charging station

Demo Pit Sponsorship **SOLD**

- Logo in program book
- Full-page color ad in program book
- Recognized in promotional materials including Phorum website
- Logo in a continuous loop in main staging area of venue
- 15 conference and reception passes
- Discounted tickets to sponsor-generated attendees
- Participation on Conference Selection Committee that selects 9-12 regional, early-stage companies to demo or showcase its technology
- Participate as a Demo Pit Judge
- Sponsor on stage during the Closing Session to present the Phorum Phorward trophy to the winning Demo Pit company

Silver Level Sponsorship

- Logo in program book
- Recognized in promotional materials including Phorum website
- 5 conference and reception passes
- Discounted tickets to sponsor-generated attendees

Phorum Showcase

- Recognized on Phorum website
- 2 conference and reception passes
- Discounted tickets to sponsor-generated attendees
- 6' table with black spandex cover
- Accessible power (pre-arranged)

Exhibitors may bring in:

- Floor-supported or table-supported banners/signage
(Please note that we cannot accommodate hung items.)
- Monitors and stands
- Power cords and power strips
- Hot spots for dedicated WiFi are suggested for live demos

Secure your spot now!

Call or email with any questions:

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Phorum 2016

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