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Demo Pit at conference will feature cutting-edge technology

2013 Phorum National Enterprise Technology Conference
will have nine companies at Demo Pit

Philadelphia (March 12 2013) – The Greater Philadelphia Alliance for Capital and Technologies (PACT), in partnership with Fairmount Partners and LiquidHub, today announced the nine companies that will take part in a demo pit for the 2013 Phorum National Enterprise Technology Conference on March 21.

Phorum 2013 will be held at World Cafe Live and focus on how businesses can leverage disruptive technology. The demo pit will feature problem-solving technology for big data, mobility and social computing.

“The Phorum 2013 Demo Pit will feature Philadelphia’s hottest early-stage companies providing cutting-edge enterprise solutions.,” said Allen Born, director of Fairmount Partners and chair of the Phorum 2013 Steering Committee. “We’re thrilled to be able to offer our attendees hands-on experience with next these generation technologies.”

The demo pit will include:

Curalate, the only platform that enables brands and agencies to measure, monitor and grow brand engagement on Pinterest and Instagram. Backed by top-tier venture capitalists, including NEA and First Round Capital, Curalate is used by more than 300 of the world's largest brands, publishers and agencies, including Michael Kors, Kraft Foods, Time Inc., Edelman Digital and GroupM Next.

Haydle, a social question-and-answer knowledge base that combines internal knowledge and public knowledge bases like StackOverflow in a single search. It aggregates expertise from across an organization and leverages crowd-sourcing to answer questions and rate the quality of the answers.

IMomentous delivers a highly scalable mobile technology platform that enables organizations to recruit, retain and engage talent anywhere and at any time. By harnessing best-practice tools, data analytics and enterprise integration, the platform gives clients an advantage in the competition for

talent and boost recruitment ROI.

Kindling offers a comprehensive ideation platform for idea collection, rating, reporting and auditing. Kindling is used internally to generate ideas from employees or externally to engage customers or Web site visitors. Designed using a responsive interface, Kindling is accessible on any device.

PeopleLinx, a scalable SaaS platform that empowers professionals to optimize their presence on LinkedIn. By delivering best-practice information and the tools to manage social profiles, PeopleLinx enables employees to leverage social business communities to exceed their goals in sales, marketing and human resources.

Powerlytics, a proprietary database of the tax returns of all 27 million companies and 140 million individuals. The database is de-identified to ensure confidentiality. Data is aggregated by industry/geography/size for companies and geography/income/demographics for individuals. Uses include financial benchmarking, market sizing, managing financial and legal risk, and economics research.

Quantum Leap, a technology company focused on the research and development of advanced analytics solutions. The company's leapAnalyst® solution platform quickly and simply derives actionable insights into healthcare and life sciences data. Its pattern-based discovery and prediction empowers a business analyst to leverage substantial investments in "big data" and analytics-related technologies without long cycle times.

SemperCon, a software development company. SemperCon's new CirrusCon API platform, which features InterDigital's SCMS technology, gives mobile application developers the tools they need to quickly build mobile applications with robust connectivity, bandwidth management, increased mobile security and enhanced analytics. SemperCon will demonstrate application-based connectivity services via the InterDigital's MWC demo "APPeritivo" app, which is available on iTunes and Google Play.

WizeHive, a company that empowers people to get customized business applications up and running in under an hour. These business applications gather any type of data and get work done efficiently. Create forms, customize workflows and automate tasks in a shared, secure online database.



Tickets for PACT members are \$199 and \$279 for non-members. Registration is open at www.phorumphilly.com, and sponsorships are still available.

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About Philadelphia Alliance for Capital and Technologies (PACT)

Greater Philadelphia Alliance for Capital and Technologies (PACT)'s vision is to be a premier resource for emerging growth companies in the technology, clean technology, and life sciences industries. We connect emerging growth companies, venture investors, professional advisors, and technology-focused corporations to network, develop relationships, pursue business opportunities, and market and promote their businesses to foster growth and innovation. For more information please visit www.philadelphiapact.com.

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