

Phorum Announces 2016 Theme: Systems of Insight

Call for speakers now open for leading enterprise technology conference in Philadelphia

Philadelphia, October 22, 2015 – [PACT](#), the greater Philadelphia Alliance for Capital and Technologies, today announced that [Phorum 2016](#)—its annual enterprise technology strategy conference—will be held Thursday, April 14, 2016 at the newly opened Fillmore Philadelphia. Phorum 2016 will focus on the technologies, people and processes that are bringing Systems of Insight to life, enabling companies to truly harness Big Data and turn that data into information, insight and action.

Phorum 2016: Systems of Insight will feature respected industry visionaries and technologists. These experts will share how Systems of Insight allow enterprises to collect data (market, customer, and business) and convert that data into usable and actionable information. Conference attendees will learn about new methods and technologies to create innovative models and business strategies to become more effective enterprises.

“Having looked at Big Data trends, customer engagement and digital transformation at past Phorum conferences, Systems of Insight is such a natural progression for Phorum 2016,” said Allen Born, Director at [Fairmount Partners](#) and the Advisory Board Chairman of Phorum 2016. “Next year’s conference builds on those themes, but will dive deep into turning Big Data and analytics into action. We are really looking forward to showcasing the renowned experts about this subject and seeing first-hand the latest advancements in the space.”

Phorum 2016 has also opened its [call for papers](#), looking for experts in new technologies, architectures, systems, processes and integration driving Systems of Insight. Proposals are being sought for conference sessions on topics including information management, Big Data platforms, architectures, machine learning, natural language processing, predictive analytics, IoT, security, governance, data-driven engagement and integration. The deadline to submit proposals, which should include a speaker’s bio, success stories, failures and/or lessons learned is November 13. More details can be found on the Phorum 2016 [website](#).

Hosted by [PACT](#) and sponsored by Fairmount Partners and [LiquidHub](#), *Phorum 2016: Systems of Insight*, will feature presentations and panel discussions by industry analysts, technology visionaries, and business executives. The conference will also feature the popular Phorum Demo Pit, won last year by [Tesorio](#), where conference attendees can experience, first-hand, some of the most innovative technologies being developed in the Greater Philadelphia area. Phorum 2016 will also see the return of the Phorum Showcase, a reserved area for leading vendors of enterprise technology interested in showcasing their company, products and services.

For more information about Phorum 2016 or to reserve your ticket at early bird pricing, please visit www.phorumphilly.com.

About Phorum

Phorum is an annual technology strategy conference that gathers the Nation’s leading minds and most innovative solutions around a single, trending topic. Hosted in Philadelphia, this intensive, one-day event includes insights from the Nation’s most authoritative experts; up-close interaction with relevant technological solutions and learnings from business leaders with first-hand experience capitalizing on

what is new. For more on Phorum or to purchase tickets for Phorum 2016, visit www.phorumphilly.com.

About The Greater Philadelphia Alliance for Capital and Technologies (PACT)

The Greater Philadelphia Alliance for Capital and Technologies offers a comprehensive approach to supporting a company's life cycle – from early stage through growth – by facilitating interaction, information and education. The organization provides a single, strategic hub where key resources, including investors, strategic partners, professional advisors and peers, are available and accessible to all members. PACT supports its membership through a wide variety of programs, services, events and tools. For more on the Greater Philadelphia Alliance for Capital and Technologies, including membership information, entrepreneurial resources, and information on our programs and events, visit www.philadelphiapact.com.

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Media Contact:

Kevin Jurrens

Broadpath

215 644-6504

kjurrens@broadpathpr.com