

Demo Pit Finalists Announced for Phorum 2015

Eight Regional Technology Start-Ups to Compete for the Phorum Phorward Award

Philadelphia, March 18, 2015, -- [PACT](#), the greater Philadelphia Alliance for Capital and Technologies, today announced the finalists for the popular Demo Pit at [Phorum 2015](#)— its annual enterprise technology strategy conference. Eight startup companies from the Philadelphia region will demonstrate their cutting edge technologies and compete for Phorum 2015 “Best in Show.”

The Phorum 2015 Demo Pit finalists are:

[Boxly](#)

Boxly is a touch-based dynamic document platform which allows business users to visually relate and interpret information. The dynamic document creates an app-like experience where one can share information using mobile devices without the need to write code. Boxly transforms disparate, static data into a meaningful, interactive experience.

[Collected](#)

Collected instantly finds related content from your business' documents and presentations as you work in apps like Microsoft Word and PowerPoint, helping you and your team rediscover and get more value from your content than ever before.

[Livegenic](#)

Livegenic helps organizations enhance customer service support capabilities by reducing costs, improving customer satisfaction, and mitigating business related risks. They achieve this by enabling businesses to see what the customer sees during the very first customer contact over the phone. Using real-time video streaming, they provide an ability to triage incoming issues during the first customer contact, capturing remote information, resolving user issues, and improving customer experience.

[MongoSluice](#)

MongoSluice takes the time-consuming and expensive slog out of working with big data. It figures out what an unstructured or NoSQL database would look like if it were SQL -- and then actually turns it into (and streams it to) SQL or any other RDBMs datastore. This new patent-pending technology exponentially expedites the time it takes to bring big data into business intelligence systems, providing clients with near real-time insight.

[Nfoshare](#)

Nfoshare is the easiest way to increase employee engagement. Each week, the tool checks in with employees using 10 second anonymous email surveys to gauge real-time employee morale & collect feedback. At the end of the month/quarter, simple, personalized research-based suggestions are sent to managers/HR to hit their goals & increase company morale.

[SETVI](#)

The SETVI™ Platform is a SaaS sales enablement solution for field sales forces. Our mission is to create a more efficient sales process, which enables organizations to close more deals and increase sales revenue. Version 1.0 of the product contains an intuitive content management system; a robust, but user-friendly presentation tool; and a powerful tracking system that delivers insightful analytics.

[Shibumi](#)

Shibumi is a cloud-based application that provides a secure, central location to manage initiatives and deliver better results. Whether driving new sales opportunities, executing cost optimization or managing a change portfolio, Shibumi helps teams collaborate, communicate goals and develop actionable plans so they can spend less time reporting and more time focusing on execution.

[Tesorio](#)

Tesorio enables companies to self-finance their daily operations, streamlining early payments on invoices so suppliers get paid early and buyers optimize returns on cash. By forgoing a small percentage on their invoice, a supplier can get paid weeks earlier than typical 30 - 90 day terms. Tesorio's algorithm calculates this percentage to be win-win: fair for the supplier to forgo and valuable for the buyer to earn given their respective costs of capital.

"For the past three years, the quality of the demo pit companies has been world class," said Allen Born, Director at Fairmount Partners and the Advisory Board Chairman of Phorum. "We're thrilled that conference attendees can experience technologies first-hand that are in direct correlation to our theme."

The Phorum 2015 Best in Show winner will look to join prior Phorum demo pit winners UXFlip, (subsequently acquired by Artisan Mobile), award-winning PeopleLinx and innovative brand engagement provider SocialLadder. As an added bonus, this year's Demo Pit winner will be the only demonstrator at the [Philly New Tech Meetup](#) event that same night, April 14, 2015. The PNTM event is at Quorum, 3711 Market, 8th floor – 6:30PM to 8:30PM. The demo pit winner will be introduced by Dean Miller of PACT.

Phorum 2015 Demo Pit judges include Merv Adrian, Research VP of Gartner; Sean Dowling, Vice President, Osage Partners; and Ian Gallagher, Regional Director, Marketing of Comcast Business.

Hosted by [PACT](#) and sponsored by Fairmount Partners and [LiquidHub](#), *Phorum 2015: From Silos to Systems: Transforming the Enterprise through Emerging Technology*, will feature presentations and panel discussions by industry analysts, technology visionaries, and business executives that will look at how emerging technologies such as big data, mobility and cloud strategies factor into the integration of systems, technical support and global security policies.

The conference will also feature the all-new *Innovation Expo*, which will be adjacent to the Phorum Demo Pit, providing a space for cutting-edge technology companies to meet and demo their products and services with key enterprise decision makers. If you're interested in a unique opportunity to showcase your company at one of the hottest gatherings of enterprise decision makers on the East Coast, please contact Dianne Strunk at dstrunk@philadelphiafact.com.

For more information on Phorum 2015 or to reserve your seat now, please visit www.phorumphilly.com.

About Phorum

Phorum is an annual technology strategy conference that gathers the Nation's leading minds and most innovative solutions around a single, trending topic. Hosted in Philadelphia, this intensive, one-day event includes insights from authoritative experts; up-close interaction with relevant technological solutions and learnings from business leaders with first-hand experience capitalizing on new

technologies. For more on Phorum or to purchase tickets for Phorum 2015, visit www.phorumphilly.com.

About The Greater Philadelphia Alliance for Capital and Technologies (PACT)

The Greater Philadelphia Alliance for Capital and Technologies offers a comprehensive approach to supporting a company's life cycle – from early stage through growth – by facilitating interaction, information and education. The organization provides a single, strategic hub where key resources, including investors, strategic partners, professional advisors and peers, are available and accessible to all members. PACT supports its membership through a wide variety of programs, services, events and tools. For more on the Greater Philadelphia Alliance for Capital and Technologies, including membership information, entrepreneurial resources, and information on our programs and events, visit www.philadelphiapact.com.

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